



Oct. 2007 – Sep. 2008 Drug Free Communities Project Goals and Objectives

Goal 1: Strengthen collaboration between Together for Jackson County Kids members and other community-based youth serving organizations.

- **Objective 1A:** By January 2008, TFJCK will increase the number and diversity of active youth, Ho-chunk tribe members, and parent members (participate in monthly meetings and/or on targeted program committees) in the coalition and the Jackson County Tobacco Free Coalition by six (minimum of two from each group).
 - *The TFC has made no direct progress on this, but knows that TFJCK has been able to engage at least 2 youth in coalition activities. The group discussed how to reach out to engage more people – meeting the Ho-Chunk Nation where they are, asking Dave Rouo to appoint Wendy Ferstenou to the coalition as a School District representative, etc.*
- **Objective 1B:** By September 2008, TFJCK will conduct two coalition development retreats to increase member engagement and knowledge, and to motivate potential new members to join TFJCK.
- **Objective 1C:** By June 2008, TFJCK will implement the coalition sustainability plan.
- **Objective 1D:** By September 2008, TFJCK will increase the visibility of the coalition in the county as a leading organization in ATOD prevention and promote the coalition, partner education, and prevention programs with two new audiences.
 - *TFJCK Drug-free billboard on Hwy 54 for at least two months. (Oct/Nov)*
 - *Red Ribbon Week Activities- Partners with Boys and Girls Club of Jackson County and BRF School District, in compliance with City Hall. Activities as follows...sidewalk chalk event (anti-drug messages on Main St.) with a newspaper article and pictures as follow-up, MADD video viewed by Middle School Students-grades 6 and 8.*
 - *New TFJCK brochures have been printed and circulated.*
 - *Newspaper articles concerning ATOD issues and youth have been placed in both papers*
 - *The 2007-08 DFC grant announcement was placed in both papers*
 - *SKATE (Safety & Knowledge Are The Essentials) in life and boarding event*

Goal 2: Reduce the use of ATOD among Jackson County Youth by promoting community and family protective factors.

- **Objective 2A:** By September 2008, TFJCK will decrease underage tobacco use by 10% by reducing access and developing supportive community systems.
 - *Kim and Jackie are leading NOT at Renaissance on Wednesdays. 8 youth are still participating. The last day will be Dec. 19*

- *Monica is working with HS staff members to set a start date for a second NOT group at the HS to start in January.*
- *The TFC will have data very soon from the NOT workshops regarding “development of supportive community systems.” Also, data from the YRBS should show if use has been decreasing in the last 2 years.*
- **Objective 2B:** *By September 2008, TFJCK will strengthen family skills in communication, drug refusal, and life skills through the *Strengthening Families program*.*
 - *A new SF Coordinator has been hired and will receive the SF training as soon as one is available.*
 - *The new SF Coordinator is Diane Skoug. Diane, along with Luane and Sally will conduct the new round of SF sessions beginning in February of 2008.*
 - *February sessions had to be cancelled. Looking at summer or early fall sessions.*
 - *Diane will attend the SF training in Iowa in June 2008.*
- **Objective 2C:** *By September 2008, TFJCK will build community capacity in youth-adult partnerships resulting in two new partnerships that engage youth (including those at-risk) and adults working together to build community supports for positive youth development.*
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- **Objective 2D:** *By September 2008, The Community Mentoring program will engage 15 middle school youth in positive relationships with caring adults in a community-based non-formal education program.*
 - *Community Mentoring brochures have been printed and are in distribution to schools, potential volunteers, libraries, hospital, and other youth oriented organizations.*
 - *Potential volunteers are being contacted and ads have been placed in both papers.*
 - *We are currently looking to hire for this position.*
- **Objective 2E:** *By September 2008, TFJCK will increase citizen and business awareness of methamphetamine issues through expanded methamphetamine education in the broader community.*
 - *ATOD Coordinator is working closely with 3 school districts to gain opportunity to increase awareness with students and teachers.*
 - *ATOD Coordinator will be contacting Wendie Fersentau at the Middle School to work with her and her “Choices” class. He will also contact Eric Erickson about getting a message out for Prom.*