

**Together For Jackson County Kids  
Leadership Team Meeting Minutes  
Thursday, April 2<sup>nd</sup>, 2009, 10am  
Jackson County Health & Human Services Office, Conference Rm. Main A**

**Present:** Karla Gearing (DHHS), Chris Hovell (DHHS), Lisa Hodge (DFC)

Meeting was called to order at 10am. Leadership Team members discussed all issues on the agenda. Minutes from the previous LT meeting were approved.

**Quarterly Meeting Planning-** The next Quarterly meeting is set to take place on April 16<sup>th</sup>, 2009. We are not yet for sure where/when the meeting will take place. Should we keep the meeting educational if it takes place at one of the schools? Or should we gather data from the students on things such as where and how they get their information, technology, upcoming events, ATOD data, billboards, etc? Will we still send invitational letters? Lisa will work on a CLICKERS presentation and email Tom Chambers to finalize details of meeting. Invitational letters need to go out now. The next quarterly meetings will most likely take place in June and September.

**Strengthening Families-** Six candidates were interviewed for the SFP Coordinator position. After all interviews were complete, it was decided by the interview panel (Monica, Luane, Lisa) that Kate Peterson would be hired for the position. She will go through a brief orientation process at the UW-Extension office and then will begin her duties the week of April 6<sup>th</sup>. Kate's main objective at this time will be recruiting families for the SFP that is set to take place this summer at the Boys and Girls Club of Jackson County.

From the Meth Grant through DHHS, the Strengthening Families Program has received funding. We will use this money to purchase gas cards as program incentives (50 \$10 gas cards). Lisa will send this information to Beth Smetana in writing as she needs the information for reporting purposes.

**Parents Who Host Lose The Most Campaign-** Suzanne Goldsmith has been working on this campaign, receiving yard signs, posters, stickers, brochures, window clings, etc. to assist in promotion. We have created stickers to place on boxes of beer that read "Hey You! It is illegal to buy alcohol for anyone under 21 years old! You could lose more than you think. Sponsored by Together For Jackson County Kids" We are working on getting permission from retailers to place the stickers on boxes of beer and place the window clings on coolers.

**PLUNGE-** Monica and Lisa attended the La Crosse County PLUNGE on Friday, March 27<sup>th</sup>, 2009. Since TFJCK has been discussing hosting our own PLUNGE, we decided it would be nice to observe someone else's PLUNGE for ideas. The idea of a PLUNGE is to be **immersed** for an entire day in an educational and informational event. The La Crosse County PLUNGE was focused on Under Age Drinking. One of the events during the PLUNGE was a speaking event at the Holmen Middle School. The speakers were Nathan and Connie Backstrom, who lost 3 teenage sons to a drunk driver, 5 years ago. They travel the nation, speaking of their experiences and to deliver their message about drinking and driving. This event was very gripping and really leaves the audience in tears. Our thought is to get them to come to Jackson County to do their speaking event for our schools and community. Lisa is working on this now. Leadership Team members present at this meeting agreed that this sounds like a great idea. The link to the Backstroms website is <http://web.mac.com/backstrombrothers/site/home.html> for more information about the event.

**Miscellaneous-**

- TFJCK will be purchasing the sub sandwiches for the next Teen Night Out at the Armory in BRF. Friday, April 17<sup>th</sup>, 7p-9p. Volunteers to attend this event are WELCOME!!
- Lisa Hodge, Monica Lobenstein, and possibly Chris Hovell will be attending the next Marshfield Learning Event about Assessment on May 26<sup>th</sup>, 2009, at the Holiday Inn in Marshfield, WI.
- We will be calling a special meeting during the week of May 18-22 due to a visit from our Project Officer, Olivia Propst.

**Agenda items for next Leadership Team meeting-**

- **Quarterly Meeting follow-up**
- **Graduation**
- **PLUNGE**

**The next Leadership Team meeting – Wednesday, May 6th, 2009, 10am, DHHS Building**

Meeting adjourned at 11:00AM

Minutes respectfully submitted by Lisa Hodge